

WFCP Draft Business Plan

For the period to 31 December 2006



Preamble:

The goals have been derived from the aims and objectives contained in the WFCP constitution.

The list of objectives is not intended to be exhaustive or exclusive.

The numbers assigned to objectives relate to the numbers assigned to goals, e.g objectives 1.1 – 1.3 relate to goal #1

Summary of Goals and Objectives:

Goals:

- 1 Raise the profile of the college and polytechnic sector internationally
- 2 Achieve international recognition of the college and polytechnic mission
- 3 Improve institutional performance
- 4 Promote internationalisation within the member colleges
- 5 Provide an effective network

Objectives:

- 1.1 Promote and develop colleges' contribution to their communities and countries
- 1.2 Organise World Congresses and other high profile events
- 1.3 Influence the development of policies that impact on human resource development and lifelong learning
- 2.1 Raise the level of awareness of the college system among politicians and opinion leaders
- 2.2 Ensure that agencies such as UNESCO formally recognise WFCP
- 3.1 Provide each member institution with the opportunity to identify needs
- 3.2 Provide members with the opportunity to strengthen their institutions
- 4.1 Improve credit recognition between members' jurisdictions
- 4.2 Promote partnerships and improve staff and student mobility
- 5.1 Have a viable membership base
- 5.2 Maintain a secretariat
- 5.3 Share insight, experience and learn from each other
- 5.4 Share current and effective tools and approaches to content and delivery

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Goal: 1 Raise the profile of the college and polytechnic sector internationally.

Objective:	Tasks:	Measures:
1.1 Promote and develop colleges' contribution to their communities and countries	1.1.1 Identify good practice exemplars within member colleges	▪ Good practice exemplars identified
	1.1.2 Publish an international newsletter	▪ Newsletter published at least three times per year
	1.1.3 Include relevant stories on the Federation's web page	▪ Web page updated at least four times per year
	1.1.4 Approach Ministers and relevant high level officials in members' jurisdictions	▪ All Ministers and officials approached at least once per year

Objective:	Tasks:	Measures:
1.2 Organise World Congresses and other 'high' profile events	1.2.1 Appoint Congress organisers	▪ Organisers appointed at least 14 months before the Congress
	1.2.2 Hold a successful Congress	▪ Congress held before the end of '06
	1.2.3 Organise focussed seminars	▪ Congress attended by at least 500 delegates ▪ Delegates from at least 25 countries attend the Congress ▪ Satisfaction expressed by at least 80% of respondents to evaluation survey ▪ At least one international seminar delivered ▪ Seminar attended by participants from at least 15 countries

Objective:	Tasks:	Measures:
1.3 Influence the development of policies that impact on human resource development and lifelong learning	1.3.1 Policy positions approved by the Board	▪ Board approves policies by end of '05
	1.3.2 Information packs developed	▪ Information packs complete by end of February '06
	1.3.3 Identify appropriate 'opinion leaders' in members' jurisdictions	▪ Opinion leaders identified by end of '05
	1.3.4 Approach opinion leaders.	▪ Opinion leaders approached by end of March '06

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Goal 2: Achieve international recognition of the college and polytechnic mission

Objective:	Tasks:	Measures:
2.1 Raise the level of awareness of the college system among politicians and opinion leaders	2.1.1 Identify key politicians among members' jurisdictions 2.1.2 Include those politicians in a regular newsletter 2.1.3 Invite government Ministers to the WFCP Congresses	<ul style="list-style-type: none">▪ List of key politicians complete by end of '05▪ Politicians in receipt of at least 2 newsletters per annum▪ Every Minister from members' countries invited to the WFCP Congress
2.2 Ensure that agencies such as UNESCO formally recognise WFCP	2.2.1 Identify all appropriate agencies 2.2.1 Approach all appropriate agencies	<ul style="list-style-type: none">▪ List of appropriate agencies complete by end of November '05▪ All appropriate agencies formally approached by end of '05

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Goal 3: Improve institutional performance

Objective:	Tasks:	Measures:
3.1 Provide each member institution with the opportunity to participate in identifying needs	3.1.1 Each member be invited to identify needs	▪ Invitations issued by end of '05
	3.1.2 Develop list of interested parties	▪ List complete by end of January '06
	3.1.3 Confirm list of priority needs	▪ Priority list confirmed by end of February '06
Objective:	Tasks:	Measures:
3.2 Provide members with the opportunity to strengthen their institutions	3.2.1 Send out notice of intent to members	▪ Notice of intent issued by end of November '05
	3.2.2 Promulgate terms of reference	▪ Terms of reference promulgated by end of '05
	3.2.3 Establish a 'good governance' forum	▪ Invitations to establish forums extended by end of '05
	3.2.4 Establish academic quality forum	▪ All forums formally established by end of February '06
	3.2.5 Establish senior management forum	

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Goal 4: Promote internationalisation within the member colleges

Objective:	Tasks:	Measures:
4.1 Improve credit recognition between members' jurisdictions	4.1.1 Identify relevant regulatory bodies 4.1.2 Approach all regulatory bodies 4.1.3 Develop database of member colleges seeking credit recognition	<ul style="list-style-type: none"> ▪ Regulatory bodies identified by the end of '05 ▪ All identified regulatory bodies approached by the end of February'06 ▪ Database of members complete by the end of February 2006 ▪ Fora on good governance, academic quality and senior management established by end of February '06

Objective:	Tasks:	Measures:
4.2 Promote partnerships and improve staff and student mobility	4.2.1 Identify member colleges interested in promoting staff and student exchanges 4.2.2 Seek good practice exemplars in staff and student exchanges from members 4.2.3 Make good practice exemplars available to the members	<ul style="list-style-type: none"> ▪ List of interested parties complete by end of February '06 ▪ Good practice exemplars assembled by end of April '06

Objective:	Tasks:	Measures:
4.3 Develop partnerships and quality standards for the delivery of international co-operation contracts	4.3.1 Assemble good practice exemplars on international co-operation contracts 4.3.2 Identify members interested in international co-operation contracts 4.3.3 Promote a seminar on the topic of international co-operation	<ul style="list-style-type: none"> ▪ All relevant regulatory bodies across members' jurisdictions identified ▪ All identified regulatory bodies approached regarding credit recognition ▪ All member colleges approached to register interest in staff and student exchange ▪ Good practice exemplars in the area of staff and student exchanges, and international co-operation ▪ A database of members interested in international co-operation is complete by end of June '06 ▪ Seminar successfully delivered before the end of June '06

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Objective:		Tasks:		Measures:
4.4	Ensure that members have the opportunity to maximise the benefits from Worldskills competitions, national and	4.4.1	Advise all national Worldskills associations and the international body of the WFCP and its membership.	▪ Advice delivered by end of '06
		4.4.2	Encourage all members to receive the Worldskills e-newsletter.	▪ 90% of members in receipt of Worldskills e-newsletter
		4.4.3	Provide a network facility for members to share experience/knowledge on matters related to	▪ Network facility established by the end of '06
		4.4.4	Encourage regional networks of member institutions involved in Worldskills and great participation in	▪ At least three regional networks established by the end of '06

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Goal 5: Provide an effective network

Objective:	Tasks:	Measures:
5.1 Have a viable membership base	5.1.1 Identify all prospective member colleges 5.1.2 Approach all prospective member colleges 5.1.3 Each Board member commits to personally approaching a group of colleges re membership	<ul style="list-style-type: none"> ▪ List of prospective members complete by end of September '05 ▪ All prospective members formally approached by end of October '05 ▪ Each Board member achieves 10 new members by end of October '05 ▪ At least 250 colleges confirmed as members by end of June '06
5.2 Maintain a Secretariat	5.2.1 Appoint a Director 5.2.2 Approve the location of the WFCP Secretariat 5.2.3 Board approves set of procedures to be adopted by the Secretariat	<ul style="list-style-type: none"> ▪ Director appointed by end of '05 ▪ Support staff for director appointed ▪ Secretariat operating procedures approved by end of March '06 ▪ Membership expresses 80% satisfaction on the performance of the secretariat
5.3 Share insight, experience and learn from each other	5.3.1 Identify initial participating group 5.3.2 Set up web based facility for sharing information by end of '05	<ul style="list-style-type: none"> ▪ Participating group identified by end of '05 ▪ Web based facility operational by end of '05 ▪ Database of potential conference keynote speakers from among member colleges established
5.4 Share current and effective tools and approaches to content and delivery	5.4.1 Assemble good practice exemplars 5.4.2 Make exemplars available to members on the WFCP web page	<ul style="list-style-type: none"> ▪ Good practice exemplars assembled by end of '05 ▪ Exemplars available on the WFCP web page by end of March '06